

# Sharing Jerusalem

and the **Washington Interfaith Alliance for Middle East Peace**

invite you to two

## Communications Workshops

Led by

**Cecilie Surasky**  
*of Jewish Voice for Peace*

**Saturday, October 20th**

9:30 am to 4:30 pm (lunch included)

**St. Columba's Episcopal Church**

4201 Albemarle St, NW, Washington, DC

*Communicating smartly and effectively—*

- Basics of communication strategy and theory
- Communications plan (a checklist that each church can customize)
- Message framing on Israel/Palestine
- How to have difficult conversations about Israel/Palestine
- Addressing the common arguments

**Sunday, October 21st**

Noon to 5 pm (light refreshments)

**Home of Jim and Jeni Vitarello**

2809 Ontario St, NW

Washington, DC (corner of 18<sup>th</sup> St. & Ontario Rd.)

*An informal small group conversation with Cecilie*

- Follow up questions from Saturday
- Developing communications strategies for local churches and Sharing Jerusalem

**Cecilie Surasky**, Director of Communications, Jewish Voice for Peace, joined JVP as a Ford Foundation New Voices human rights fellow and is now a permanent staff member. The granddaughter of Labor Zionist activists, she brings extensive experience in public interest communications as an independent video-maker, commercial talk radio host, newspaper columnist, and longtime communications consultant to NGOs. She has been quoted in hundreds of media outlets including *Haaretz*, *Jerusalem Post*, *Christian Science Monitor*, *Forward*, *Jerusalem Report*, *The Nation*, *San Francisco Chronicle*, and *Jordan Times*. Cecilie graduated from Brown University with a BA in Religious Studies, with special honors for her work in Modern Culture and Media.

# Registration Form

## Communications Workshops on October 20<sup>th</sup> and 21<sup>st</sup>

*Seats are limited for both days – Please register NOW*

Name \_\_\_\_\_

Address \_\_\_\_\_

e-mail address \_\_\_\_\_

Telephone number \_\_\_\_\_

Church or other affiliation \_\_\_\_\_

***Please check the days you plan to attend:***

*I plan to attend Saturday, October 20<sup>th</sup> from 9:30 am to 4:30 pm*

*I plan to attend Sunday, October 21<sup>st</sup> from noon to 5 pm*

\$30 enclosed payable to: Sharing Jerusalem USA (includes lunch on Saturday, October 20) \*

*I would like to talk to someone about having some or all of the \$30 fee waived*

**Send registration and check to:**

Lee Porter

4000 Cathedral Avenue, NW, #813B

Washington, DC 20016

- \*The \$30 fee is fully refundable thru October 6.
- No fee for the Sunday event, although tax-deductible contributions are welcomed
- For refunds, contact Lee at [ameliep@comcast.net](mailto:ameliep@comcast.net) or 202-338-8669 ***no later than October 6.***
- If cost is an issue, contact Lee about arranging for a lower fee.

**For further information, contact:**

Monroe Wright, Facilitator for Sharing Jerusalem at [Monroe.Wright@SharingJerusalem.org](mailto:Monroe.Wright@SharingJerusalem.org) or (301)577-2326

***Sharing Jerusalem***

**[www.sharingjerusalem.org](http://www.sharingjerusalem.org)**

***Washington Interfaith Alliance for Middle East Peace***

**[www.wiamep.org](http://www.wiamep.org)**

### Directions to St. Columba's

Tel: 202-363-4119

St. Columba's is located at 4201 Albemarle Street, NW, in Washington, DC, one block west of Wisconsin Avenue, just behind Best Buy at the intersection of Wisconsin and Nebraska Avenues. It is a little more than two miles north of the Washington National Cathedral and approximately one mile south of the District line.

To get to the church by subway, take the Metro Red Line to the Tenleytown station. Take the west exit, turn right onto Albemarle Street, and walk one block to the church.

There is a small parking lot behind the church on Butterworth Place. When parking on the street, be sure to observe the signs that indicate where you may and may not park. There is handicapped drop-off/pick-up area designated on 42nd Street on Sundays, and there are three handicapped parking spaces in the church lot on Butterworth Place. Handicapped access from that lot is through the Nursery School entrance on the ground floor and down the hall to the elevator at its end.

